

# Research That Shapes the Future of Healthcare in the GCC

COMPANY **BROCHURE 2026**

**27+**

Years of Collective  
Experience

**98%**

Study Success  
Rate

**200+**

Clinical  
Studies

**04**

Global  
Regions



# INTRODUCTION

## Research That Shapes the Future of Healthcare in the GCC

Deqa Wa Seha is dedicated to transforming healthcare through the innovative and seamless execution of clinical research initiatives—anchoring research capabilities, investment and skilled talent within the United Arab Emirates.

As the Gulf's dedicated full-service Site Management Organization (SMO) and a full-service Contract Research Organization (CRO), we provide one accountable partnership that can manage both the research sites and the complete study.

Through GLOBALCORE™ Academy, our training and credentialing division, we also develop the future-ready national talent needed to facilitate and execute clinical research across the UAE.

**SMO • CRO • GLOBALCORE™**

## National Impact at a Glance

- ✓ Global research investment and clinical trials anchored in the UAE
- ✓ Faster access to innovative medicines for UAE patients
- ✓ Future-ready Emirati clinical research talent
- ✓ Research data, evidence and credentials retained in-country

## Key Statistics



# OUR EXPERTISE & FOCUS

At Deqa Wa Seha, our vision is to accelerate clinical research in the UAE and worldwide, transforming scientific innovation into accessible, life-changing therapies. We are committed to creating a landscape where clinical trials are efficient, rooted in scientific excellence, and delivered by a partner based here — investing here. As an SMO, a CRO, and the GLOBALCORE™ Academy, Deqa Wa Seha brings together three complementary capabilities under one accountable relationship: we can own site performance end to end and manage studies under one contract, and build the future-ready national talent to run the research — removing the hand-offs between separate vendors so the trials happen seamlessly in the UAE.



## Site Management Organization (SMO)

As the Gulf's dedicated full-service SMO, we own site performance end to end across directly-managed and partner sites — feasibility and site identification, activation and study start-up, investigator and coordinator staffing, and patient recruitment and retention, with Arabic-first, culturally-tailored patient support.



## Contract Research Organization (CRO)

As a full-service CRO, we manage the study end to end under one contract across Phase I-IV — clinical operations, monitoring and oversight, data management, biostatistics, medical affairs, medical writing, and quality assurance. Certified in GCC Regulatory Affairs, our sites are regulatory-ready and initiated up to 30% faster, optimizing study start-up for accelerated timelines.



## GLOBALCORE™ Academy

Our training and credentialing arm develops the future-ready national talent that powers every engagement — CPD-accredited, GCP-aligned programs delivered online in Arabic and English, building a structured pipeline of Emirati nationals and UAE-resident professionals for sites, SMOs, CROs, sponsors, and hospitals.

The Deqa Wa Seha leadership team brings over 27 years of combined experience with leading global pharmaceutical corporations and top-tier contract research organizations across clinical development, operations, and regulatory affairs.

# Our Capabilities

Full-service clinical solutions across three pillars — Site Management (SMO), full-service CRO, and GLOBALCORE™ workforce development. Because we combine site-level execution, end-to-end study management, and the talent to run it under one accountable relationship, you can engage us for any one pillar or all three.

## Site Management (SMO) Services

We own site performance end to end across directly-managed and partner sites:



### Feasibility & Site Identification

advanced stakeholder mapping and data-driven feasibility that optimize site selection, activation speed, and enrollment quality across a robust global network of trusted research sites.



### Study Start-Up & Site Activation

rapid, regulatory-ready site initiation, with sites activated up to 30% faster than in prior programs



### Clinical Monitoring & Site Management

onsite, remote, and hybrid monitoring with advanced techniques that maintain high data quality and site oversight.



### Patient Recruitment & Retention

patient-centric, culturally-tailored strategies with Arabic-first support, delivering 40–70% faster recruitment timelines and up to 90% retention.



### Key Opinion Leader (KOL) Development

deep engagement with KOLs and healthcare providers to drive referrals, study advocacy, and informed protocol design



### Representative Patient Populations

multimodal outreach and expedited enrollment reaching regional, expatriate, and underserved communities for data that reflects real-world populations.

## Full-Service CRO Services

We manage the study end to end under one contract, across Phase I–IV:



### Project Management

integrated oversight of timelines, budgets, and cross-functional delivery.



### Regulatory Affairs & Compliance

regulatory strategy, submissions, and trial approvals across the United States, the GCC, Africa, and the Asia-Pacific.



### Medical Affairs

scientific communication and strategic engagement through specialized medical affairs teams.



### Clinical Monitoring & Oversight

risk-based on-site, remote, and hybrid monitoring that safeguards data quality and protocol compliance across all sites.



### Data Management & Biostatistics

high-integrity data capture, management, and analysis for informed decision-making.



### Medical Writing & Reporting

protocols, regulatory documents, and clinical study reports through study closeout.



### Quality Assurance

ICH-GCP-aligned quality systems safeguarding compliance and data integrity

## GLOBALCORE™ Academy — Workforce & Training

Every SMO and CRO engagement is backed by our training and credentialing arm, which builds the futureready national talent that facilitates and executes the research:



### CPD–Accredited, GCP–Aligned Credentials

nine courses across three career pillars (Clinical Operations, Regulatory Affairs, and the Trial Operations Strategist™ track), delivered fully online and in both Arabic and English.



### Workforce Pipeline

a structured route into roles at UAE sites, SMOs, CROs, sponsors, and hospitals, with co-branded cohorts that build talent in-house for partner organizations.



### National Value

developing skilled, future-ready Emirati and UAE-resident professionals in a sector the country is prioritizing.

## Technology–Enabled Recruitment

Deqa Wa Seha pairs traditional site strength with proprietary, technology-enabled recruitment that accelerates enrollment and improves quality:



### Data–Enabled Candidate Matching

matching eligible participants to protocols using real-world data.



### AI–Driven Patient Identification

accelerating enrollment through intelligent patient-finding



### Clinical Trial Recruitment Analytics

real-time analytics that forecast, track, and optimize enrollment performance.

## Therapeutic Expertise

Oncology, Cardiovascular, Respiratory, Infectious Diseases, Endocrinology, and Rare Diseases, among other specialties — supported across early and late phase trials.

## Our Track Record



**27+**

Years of Collective Experience



**98%**

Study Success Rate



**200+**

Clinical Studies



**60+**

Sponsors



**80+**

Clients



Delivery across the **United States, the GCC, Africa, and the Asia-Pacific**



**40–70%** faster recruitment timelines and **up to 90%** patient retention

# Our Approach

The foundation of successful clinical trials rests on the timely and effective selection, recruitment, and retention of study participants. At Deqa Wa Seha, we understand that each step – from identifying eligible subjects to maintaining their engagement throughout the study – is critical to achieving superior trial outcomes within targeted timelines. Our proprietary Recruitment and Retention Model leverages deep community engagement, strategic partnerships, and data-driven methods to ensure participant enrollment targets are met swiftly and ethically. We prioritize building trust with geographically and culturally diverse patient populations – including UAE and regional communities – by collaborating closely with recruitment specialists, community and faith leaders, and key opinion leaders to foster meaningful connections and awareness.



## End-to-End Subject Engagement

- Community Outreach:**  
mobilizing recruitment specialists and partnering with community organizations and local health networks to reach potential participants where they live and seek care.
- Site-Centric Coordination:**  
meticulous site identification, feasibility assessments, and qualifications aligned with each study's therapeutic focus and target demographics.
- KOL & Healthcare Professional Involvement:**  
engaging opinion leaders and key stakeholders to advocate for each study, enhance patient referrals, and support retention.
- Continuous Patient Follow-Up:**  
maintaining involvement from enrollment through last patient last visit (LPLV) with dedicated follow-up, education, and communication that reduce attrition.

By focusing on these core principles – and combining them with innovative decentralized trial methods and culturally tailored engagement – Deqa Wa Seha consistently delivers clean, robust data, accelerates drug development, and fosters patient-centric studies that enhance access and engagement.

# Driving Global Impact Through Strategic Insight & Collaboration

At Deqa Wa Seha, we build the future of medicine — faster, and with an unwavering commitment to quality and patient-centricity.



## A Leader in Clinical Research Innovation

We pioneer personalized, data-driven recruitment and retention strategies that address the complexities of modern clinical trials — ensuring patient access and trial feasibility are seamlessly integrated.



## UAE-Anchored, Globally Connected

Headquartered in Abu Dhabi, Deqa Wa Seha is backed by the global reach of its sister organization, Clinical Research Advancement, with offices and affiliates in the UAE, Singapore, and the United States. This UAE-anchored presence ensures compliance with evolving regulatory landscapes while respecting the cultural nuances critical to patient engagement and site performance — keeping investment, evidence, and talent in-country.



## Therapeutic Versatility

From Oncology to Rare Diseases, and Cardiovascular to Infectious Diseases, our clinical teams bring depth in therapeutic knowledge and operational excellence that adapts to the scientific demands of each protocol.



## Experienced Leaders & Specialty Teams

With over 27 years of collective clinical research experience, our multidisciplinary experts — clinicians, recruitment specialists, regulatory affairs professionals, and data scientists — collaborate with sponsors to deliver pragmatic solutions that advance drug development priorities.



## Technology-Enabled Solutions

Leveraging cutting-edge digital health technologies, including decentralized and remote trial models, we streamline clinical operations, reduce patient burden, and accelerate data collection within a secure and compliant framework.



## Early & Late Phase Research Expertise

**Early Phase:** early-phase research requires rapid adaptation, precision, and operational scalability. We provide scalable solutions that maximize efficiency while advancing key objectives such as dose-finding and signal detection.

**Late Phase:** our integrated model combines global reach with regional insight to scale trials seamlessly, delivering measurable improvements in enrollment, retention, and data quality, and ensuring regulatory readiness and faster timelines.

# GLOBALCORE™

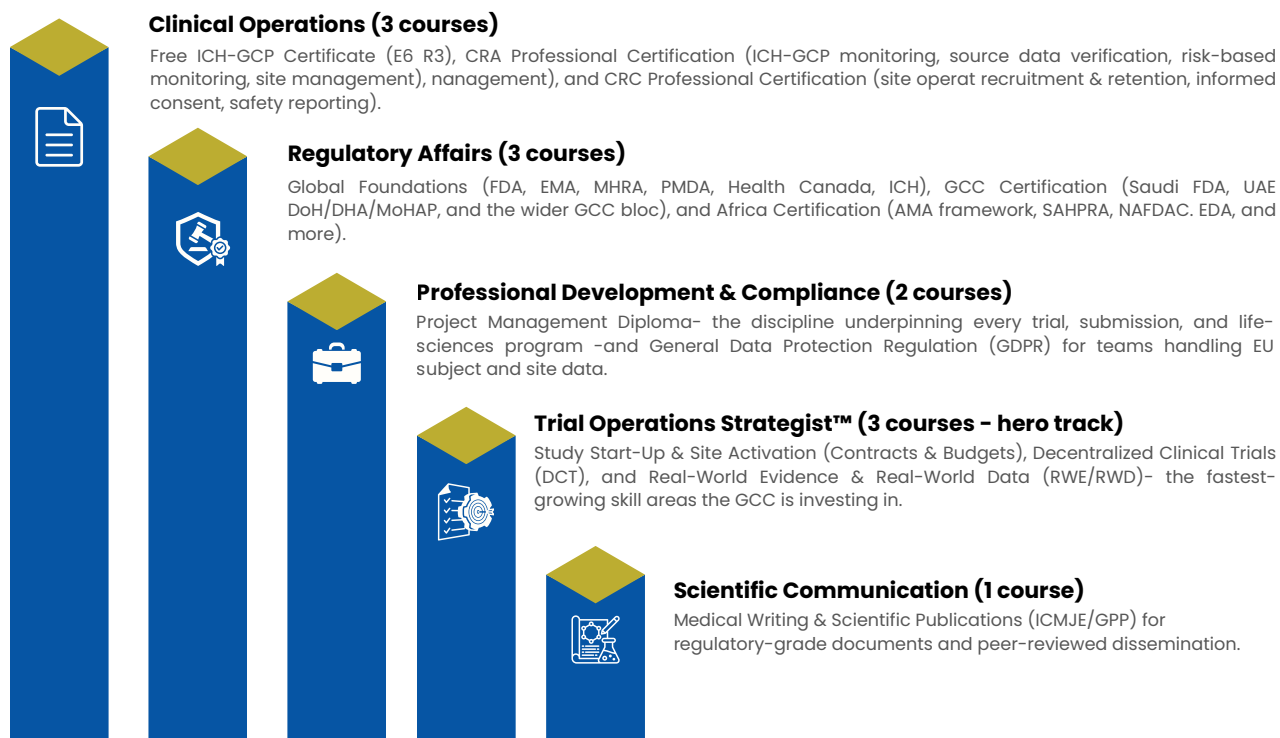
## Clinical Research Academy

*A workforce engine for local talent — building the people who will run research in the UAE.*

GLOBALCORE™ is Deqa Wa Seha's training and credentialing arm — a Global Clinical Research & Regulatory Training Institute with UAE- and GCC-focused programs built specifically to develop national talent, and delivered by an established UAE-based SMO and full-service CRO with over 27 years of global experience.

Its Continuing Professional Development (CPD)-accredited, Good Clinical Practice (GCP)-aligned programs span twelve courses across five career paths, delivered by faculty with clinical research leadership across the United States, the GCC, Africa, and the Asia-Pacific. Delivery is self-paced and fully online, with the platform and courses offered in both Arabic and English, and locally benchmarked AED pricing.

### Five Career Paths – Twelve Courses



### National Value

GLOBALCORE turns training into a structured, repeatable pipeline of future-ready Emirati talent and UAE resident professionals — graduates who finish with a recognized, verifiable credential and a direct route into roles at UAE sites, SMOs, CROs, sponsors, and hospitals. For organizations, co-branded cohorts build that talent in-house. It is a practical contribution to national workforce development: skilled, high-value careers created for citizens, in a sector the country is prioritizing.

**GLOBALCORE:** [globalcore.deqaseharesearch.ae](https://globalcore.deqaseharesearch.ae). | **GLOBALCORE courses:** [globalcoreacademy.cradvancement.com](https://globalcoreacademy.cradvancement.com)

### Our Ethos

Central to our organization is an unwavering dedication to advancing clinical research. We apply a rigorous, evidence-based methodology to enhance recruitment and retention effectively — and we expand access to patients across diverse geographic regions, transforming the clinical research landscape and ensuring broad participation in clinical trials. Founded in 2010, our sister organization Clinical Research Advancement brings over 27 years of combined clinical research expertise, having supported more than 60 clients and sponsors across 200+ clinical projects worldwide. Deqa Wa Seha is the group's UAE-based SMO and CRO affiliate.

# Published Evidence

*Credibility that raises the country's research profile*

Beyond operations, Deqa Wa Seha contributes to the global evidence base through peer-reviewed publications, congress research, and white papers in oncology, real-world evidence, and health economics. This body of work — presented at major international congresses and published in respected journals such as Annals of Oncology and the Journal of Clinical Oncology — gives sponsors confidence to place studies here. It positions the UAE not just as a place to run trials, but as a source of credible, internationally recognized clinical research leadership.

## To Accelerate Your Next Clinical Trial, Contact Us



### Abu Dhabi Headquarters

Unit 823 Al'irshan Street, Al Hisn, Abu Dhabi,  
United Arab Emirates

Tel: +971 58 811 7218

Email: [medaffairs@deqaseharesearch.ae](mailto:medaffairs@deqaseharesearch.ae)

### Dubai Headquarters

Sarah Building, Offices 203–209, Al Garhoud, Dubai,  
United Arab Emirates

Tel: +971 58 811 7218 Email:

[medaffairs@deqaseharesearch.ae](mailto:medaffairs@deqaseharesearch.ae)

[deqaseharesearch.ae](http://deqaseharesearch.ae)